

Can't Miss: New York Market Week 2018



A

FEAST OF RETAIL and design is waiting in the Big Apple when the premier New York Market Week kicks off its spring 2018 rendition, running May 21-25, 2018.

Participants will enjoy a jam-packed week of retail-focused events, including design:retail HONORS (May 21), New York Market Week Conference Crawl (May 22), ICFE (May 20-23), RDI International Design Awards (May 23), NYCxDESIGN (May 11-23) and a consortium of retail design showrooms—the NYC Partners for Creative Retail.

The annual design:retail HONORS event takes place May 21 from 6:30 p.m.-9 p.m., at the Grand Hyatt New York, recognizing the magazine's 40 Under 40 recipients and the winner of the 2018 Markopoulos Award. To register, visit designretailonline.com/honors. An After Party will also take place at Manex/France Display beginning at 9:30 p.m., in partnership with RDI New York.

Debuting for the first time on Tuesday, May 22, is the New York Market Week Conference Crawl (agenda at right). Think pub crawl, but with informational discussions instead of beers (although there may be some cocktails here, too!). The conference sessions and panels will take place in the New York showrooms of the NYC Partners for Creative Retail—a thought-leadership community of New York-based retail design supplier showrooms working together to create the products and services you need to complete inspiring and engaging projects and renovations on time and on budget. The NYC Partners for Creative Retail include: Architectural Systems Inc., Bernstein Display, DK Display Corp., Genesis Mannequins, JPMA Global, Manex/France Display, Mondo Mannequins/Econoco, Noa Brands, Shaw Contract, Universal Display & Design Inc., Vitra and WINDOW FRANCE.

NEW YORK MARKET WEEK

Conference Crawl
MAY 21-25, 2018

CONFERENCE CRAWL AGENDA:

8:30 a.m. Markopoulos Circle Panel Discussion + Coffee

Moderator: Andy Hearle, Director of Vitra Retail North America

Panel: Harry Cunningham, Vice President/Creative Services, Vera Bradley; Judy Bell, Chief Energetic Officer, Energetic-Retail; Ignaz Gorischek, Vice President, CallisonRTKL; Denny Gerdeman, Co-Founder & Co-Chairman, Chute Gerdeman
Hosted by Vitra
100 Gansevoort St.

10 a.m. 3-D Design and Prototyping: Pros, Cons and Demonstrations

Hosted by Genesis Mannequins
151 W. 25th St., 4th Floor

10:45 a.m. Presentation: Fusing Color and Fashion Trends into Your Designs with Surfacing Materials + Mimosa Brunch

A Live Abstract Art Performance and Installations by Featured Artist Jonathan Chanduvi
Hosted by Architectural Systems Inc.
150 W. 25th St., 8th Floor

11:45 a.m. #NAILEDIT...The Visual Merchandising Challenge

Hosted by Manex/France Display
126 W. 25th St.

12:30 p.m. 40 Under 40 Panel Discussion

Moderator: Anne Kong, 2018 Markopoulos Award Winner
Panel: Tobin Wray, Senior Manager of Design, Amazon Books; Bridget Thomsen, Creative Visual-Center Core, Macy's Inc.; Emma Morgan, Director, In-Store Presentation, Global Creative Visual Merchandising, Tiffany & Co.; Alexandra Kolbe, Creative Director, IN GOOD CO; Ryan Cavanaugh, Design Manager, Gensler; Meg Lefeld, Global Project Coordinator, ZenGenius
Hosted by Bernstein Display
151 W. 25th St.

1:45 p.m. Guest Artist: J Con

Hosted by Mondo Mannequins/Econoco
164 W. 25th St., 12th Floor

2:30 p.m. Q&A with Roe Palermo DVP Merchandise Presentation and Store Visual, Lord & Taylor

Hosted by Universal Display & Design Inc.
138 W. 25th St., 2nd Floor

3:30 p.m. Presentation on Creative Props & Décor + "Animated Cocktail"

Hosted by WINDOW FRANCE
138 W. 25th St.

4:30 p.m. Retail Trend Presentation + Rooftop Cocktails

Speaker: Alison Embrey Medina, Editor in Chief/Associate Publisher, design:retail
Hosted by Noa Brands/The Roundtable
501 Seventh Ave., Penthouse

6 p.m. Spring Cocktail Party

Hosted by JPMA Global Inc.
134 W. 25th St.

To see the full list of events for New York Market Week, or to register for events, go to designretailonline.com/marketweek. See you there!

NYC
Partners for
Creative Retail

